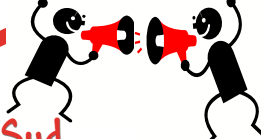


MOVING

7 NEW FRENCH



Kermit Lynch

'05 "COTES DU RHONE"

K. Lynch has arguably done more than anyone else to introduce Americans to French wine over the past 2 decades. His Cotes du Rhone is no exception, dense, muscular, brimming with bright red fruit. **10⁹⁵**

Verget du Sud

'04 "COTES DU LUBERON"

We thought about raising the price on this because we weren't sure you'd believe such good wine could be had for such a **RIDICULOUSLY LOW PRICE**...but then we know our customers know a great deal when they see one! **4⁹⁵**

Domaine La Bastide '06 "VIN DE PAYS D'HAUTERIVE," Viognier, A crisp and lovely Viognier, full of white flowers, white peach & a juicy acidity. **9⁹⁵**

Domaine Carre '05 "SAVIGNY-LES-BEAUNE" While much of the hype regarding the '05 Burgundy vintage has focused on the most famous appellations (with prices to match), the real story is the tremendous quality coming out of the lesser known appellations. This is Pinot Noir at its most flirtatious, a seductive and fragrant bouquet followed by silk and strawberries. **~Toby's Top Pick~ 18⁹⁵**

Domaine Morey-Coffinet '05 "BOURGOGNE" The near perfect weather of the '05 harvest allowed for incredible quality across the board. This is a lovely, graceful and silky wine with finesse not often found in entry-level red Burgundy. **15⁹⁵**

Jean-Marc Brocard '06 "BOURGOGNE" Chardonnay en sol Kimmeridgien, The seashell-laden mixture of chalk and limestone-based clay prevalent in Chablis yields this lean and vibrant wine with a nervy acidity. **11⁹⁵**

Livera '05 "GEVREY-CHAMBERTIN" Clos Village, Richness of cherries jubilee. **41⁹⁵**

MOVING

7 NEW AUSSIES

The Colonial Estate

'04 "Barossa Valley" Explorateur SHIRAZ

"91" Robert Parker, "...an opulent creamy mouth feel, sweet tannin, loads of richness... should drink well for a decade." **14⁹⁵**

Original Retail \$25, now only **14⁹⁵**

The Colonial Estate

'04 "Barossa Valley" Etranger CABERNET SAUVIGNON

"90" Robert Parker, "...A dense ruby/purple hued effort boasting plenty of black currant, earth, and spice..." **14⁹⁵**

Original Retail \$25, now only **14⁹⁵**

Berry's Bridge '04 "Pyrenees" SHIRAZ, "95" Robert Parker, A fabulous Aussie Shiraz boasting glorious aromas of spring flowers, blackberries, and licorice. The wine should drink beautifully over the next 5-10 years. **Very Limited! 39⁹⁵**

Rockbare '06 "McLaren Vale" CHARDONNAY, A perfume of lemon blossom, flowers, orange marmalade and white peaches with gorgeous acidity and beautiful freshness. Last year received a "92" from Robert Parker. **10⁹⁵**

Rockbare '05 "McLaren Vale" SHIRAZ, Midnight black with loads of licorice and dark berry fruit on the nose. Pairs ideally with lamb, grilled steak & wild mushroom risotto. **11⁹⁵**

Penfolds '05 "Australia" Rawson's Retreat, SHIRAZ/CABERNET, Sweet flavors of raspberry, spice, green olive and truffle that finish with creamy coconut oak. An **AMAZING AUSSIE VALUE!** **6⁹⁹**

Thorn-Clarke '06 "Barossa Valley" SHIRAZ, The nose is a complex mix of ripe blackberry and plum fruit with a dash of creamy vanilla oak. Lovely mouth coating tannins that combine with dark chocolate flavors to provide a great finish. **9⁹⁵**

7 NEW SPANISH

MOVING

Almira

'06 "CAMPO DE BORTA" Los Dos, Grenache/Syrah

This one is just bursting with fruit! Juicy blackberry and raspberry and a lush, round texture. If you liked the last vintage, **YOU WILL LOVE THIS ONE!** **4⁹⁵**

Bodegas Fontana

'03 "LA MANCHA" Fontal Crianza, Tempranillo

The La Mancha area lies on the high plateau that stretches south of Madrid, where cold winters and hot summers produce wines of impressive density & concentration. **9⁹⁵**

Arzuaga '04 "RIBERA DEL DUERO" Crianza, A blend of Tempranillo aged 16 months in used French and American oak. **23⁹⁵**

Arrocal '05 "RIBERA DEL DUERO" "90" Robert Parker, 100% Tempranillo, the wine is supple textured with gobs of sweet fruit, soft tannins and excellent balance. **12⁹⁵**

Don Olegario '05 "RIAS BAIXAS" Albariño, "90" Robert Parker, A nose of honeysuckle and white flowers gives way to lime and seashells on the palate. Food friendly, but substantial enough to drink by itself. Perfect for light tapas. **15⁹⁵**

Gran Feudo '02 "NAVARRA" Crianza, Bodegas Julian Chivite, An impressive offering from the oldest wine-producing dynasty in Spain. Bright raspberries and strawberries, a dose of tarry mineral and good length on the finish. **AN INCREDIBLE VALUE!** **9⁹⁵**

Ipsum '06 "RUEDA" 60% Verdejo/40% Viura, A terrific starter or picnic wine. Bright, refreshing flavors of melon, peach and citrus. **7⁹⁹**

MOVING

7 NEW ITALIANS

MOVING

Prunotto

'06 "BARBERA D' ASTI" Fiulot

A bright and pure expression of Barbera that sees no oak, this is filled with pretty red and black fruit, perky acidity and a nice dose of minerality. **9⁹⁵**

Sylla Sebaste

'05 "ROERO ARNEIS"

This distinctive Italian white has flavors of nuts, spices, and most of all pears. An elegant and delicate wine that is ideal as an aperitif or excellent with a flakey white fish. **11⁹⁵**

Montegiachi '03 "CHIANTI CLASSICO RISERVA" "91" Robert Parker, Cherries, leather and hints of cedar linger as the wine slowly opens to reveal depths of flavor and nuance. **~Matt's Top Pick~ 19⁹⁵**

Guado al Tasso '03 "BOLGHERI" Powerful, rich and modern in style, yet clearly Italian and specifically expressive of Bolgheri. The finish here sails on for minutes. **82⁹⁵**

Tignanello '04 "TUSCANY" "95" Wine Spectator, The original Super-Tuscan, this shows bright red cherry and hints of underbrush framed by fine tannin, with layers of mocha & smoke on the long finish. Impeccably structured, firm with a subtle intensity that never wavers. **69⁹⁵**

Mocali '01 "BRUNELLO DI MONTALCINO" "91" Robert Parker. **44⁹⁵**

Mocali '01 "BRUNELLO DI MONTALCINO" RISERVA "94" Wine Spectator. **62⁹⁵**

3 FROM NEW ZEALAND

MOVING

BABICH '06 "Marlborough" Sauvignon Blanc, "90" Wine Spectator, A **DELICIOUS**, full-flavored Sauvignon Blanc which offers up a heady mix of gooseberry, pepper and a lively mouth-feel of juicy fruitiness. **8⁹⁹**

OYSTER BAY '06 "Marlborough" Pinot Noir, We love their Sauv. Blanc so we were thrilled to discover that their Pinot offers similar value, providing that great **BANG FOR THE BUCK** that we've come to expect from this New Zealand out performer. **~Mark's Top Pick~ 13⁹⁵**

WILD EARTH '05 "Central Otago" Pinot Noir, New Zealand is quickly becoming the place to go for the outstanding Pinot Noir value! Blackberry and spice combine with elegance and depth. **16⁹⁵**

VERAMONTE

'05 "Colchagua" Cabernet Sauvignon

This wine surprised us with its deep flavors of black cherry, earthy notes and elegant oak that lead a creamy mouth-feel. **7⁹⁹**

ALEXANDER VALLEY VNYD.

'06 "Alexander Valley" Dry Rosé of Sangiovese

A crisp, medium-bodied Rosé with a bright raspberry profile. Perfect for those warm September B-B-Q's (ribs anyone?) **8⁹⁹**

September Wine-of-the-Month

Mas de la Devèze

'05 "Cotes du Rousillon Village" SARABANDE

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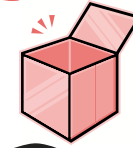
This is one of the most flavorful offerings we have tasted from the Rousillon Region in some time. A tremendous value that tastes like a top flight Southern Rhone. It is equal parts Syrah, Carignan and Grenache. **A BEAUTY!**

10⁹⁵

TASTE

every wine in this flyer marked with this MOVING BOX!

Saturdays September 1st and 8th 10-4:30 pm JUST \$7⁰⁰



Please note, we will NOT be offering a Tasting Sept. 15th. The store will be open but the tasting room will be closed as we are packing our bags and preparing for our relocation.

AUSTRALIAN AND NEW ZEALAND TASTING

First tasting in our new location! (check our website week of Sept. 17th for the wine list)

Saturday Sept. 22nd 10-4:30 pm JUST \$10⁰⁰

HUGE ANNOUNCEMENT... WE ARE RELOCATING to a larger space. Follow us 1.5 miles east to 7080 Miramar Rd. (Starbucks drive-thru and Boll Weevil center)

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LOTS OF NEW CAB SAUVS

ARTESA
'04 "56% Napa County/ 44% Sonoma County"
An extremely well crafted Cab. with bright flavors of blackberry, raspberry & cassis with notes of cocoa & vanilla on the finish. We sold hundreds of cases of their 2002 Cab. This could be their **BEST EVER!**

14⁹⁵

EDUCATED GUESS

'04 "Napa Valley"
A negociant who wants to produce full flavored and elegant **CABERNET SAUV. FROM NAPA VALLEY** AT AN AFFORDABLE PRICE. **HOW REFRESHING!**

13⁹⁵

CLOS LA CHANCE '05 "Central Coast" Ruby Throated, Sourced entirely from the Clos la Chance Estate Vnyd. in San Martin, this Cab. is brimming with black currants, plums, toasty oak & a hint of bell pepper adding complexity.

10⁹⁵

BRANHAM '03 "Napa" Predominantly Cab. with a touch of Petite Verdot, this is a well structured wine with notes of cassis, cedar, and a dollop of creamy oak.

29⁹⁵

MARTIN RAY '04 "Stags Leap" "92" Wine & Spirits, A rich, dark ruby red color leads you to abundant aromas of plum and black currants.

27⁹⁵

ROBERT MONDAVI '04 "Oakville" Vivid aromas unfold with hints of vanilla spice and black tea.

32⁹⁵

RICHARD PERRY '02 "Napa Valley" Perry Vineyards, Back in Stock, *hurry before it disappears again!*

35⁹⁵

HANNA '03 "Bismarck Ranch" This Vnyd. in the Mayacamas yields intensely concentrated fruit that become long-lived wines.

43⁹⁵

HUSIC '04 "Napa Valley" Cult winemaker Celia Maszycek crafts this impressive Cab. from grapes ripened in the Mtns. above Stag's Leap. Lush, dark fruit framed by an elegant structure of fine tannin & bright acidity.

MKT

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MOVING

WE ARE MOVING!

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Our 14 years of continued growth at Eastgate Mall are coming to an end. We are bursting at the seams and need a larger space to accommodate our growth and your wine needs! The **GOOD NEWS** is that we are **EXPANDING** into a **LARGER** space! Only 1.5 miles east at 7080 Miramar Rd. in the Miramar Crossings Center (near the Starbucks and Boll Weevil). Set your navigation systems, Mapquest it or check our website for directions. We plan to close for business on Sunday Sept. 16th and re-open at our new location on Monday the 17th, but with construction anything can happen and we thank you for your patience. We will keep you updated via our website, so sign up **NOW** at sandiegowineco.com Will a larger, more visible store mean a change in our business philosophy? **NO WAY!** We will proudly continue to provide you with the **BEST** Wines at the **LOWEST** Prices. **THANK YOU ALWAYS** for your loyal patronage and we look forward to seeing you as a new era at the San Diego Wine Co. begins. *Matt, Mark, Dan & Toby*

LOTS OF NEW PINOT NOIRS

COPAIN L'AUTOMNE

'06 "Anderson Valley"
We can think of few better ways to mark the arrival of Autumn than to pop open a bottle of this lovely Pinot. Lush with rich black cherry, but possessing an acidity and finesse that only properly ripened grapes can give. Here's to the warm days and cool nights of Fall.

16⁹⁵

LEAL

'04 "North Coast"
Even with Pinot Noir, LEAL achieves maximum extraction. Ripe cherry fruit with creamy chocolate notes. If you love fruit forward style Pinots, we have found a **WINNER!**

18⁹⁵

JOSEPH SWAN '05 "Russian River" Cuvee de Trois, This is definitely not a fruit forward ripe style. It is very rich and slightly rustic with lots of cherry, earth and spice. Great with grilled game or wild mushrooms.

21⁹⁵

CRISTOM '05 "Willamette Valley" Mt. Jefferson Cuvee, Brooding dark fruit, black cherries, brambles & cloves. Incredibly luscious, Silky, & pretty...for those who doubt Oregon Pinot, it will make a believer out of you. *-Dan's Top Pick-*

24⁹⁵

SARAH'S VINEYARD '05 "Santa Clara Valley" The coastal influenced climate of this estate vineyard produces a wine of intensity and grace. Deep black cherry is underscored by brambly, briary notes & ripe tannins.

17⁹⁵

LONDER '05 "Anderson Valley" Pure and delicious with blueberry, lavender and mineral flavors. Last year received "92" pts. from Wine Spec. and this is right there with that vintage.

26⁹⁵

WENTE '05 "Monterey" Reliz Creek, Another **WINNER** from the oldest continuously family-owned winery in California! Powerful and rich, full of dark fruits and oaky spice on the finish.

17⁹⁵

NEW CHARDONNAYS

RAVENSWOOD

'05 "Sonoma County"
Here's another great find for all you California Chard. lovers! Intensely ripe fruit wrapped in toasty oak, with a smooth and creamy mouth-feel.

9⁹⁵

STORRS

'06 "Santa Cruz Mtns."
From cool climate vineyards in the Santa Cruz Mountains comes this lively Chard. filled with buttery baked apples, a hint of lemons, and a smooth creamy texture backed by good acidity.

17⁹⁵

PINE RIDGE '05 "Carneros/Napa" Dijon Clones Chard, Pine Ridge was one of the first wineries to pair French Dijon Clones with Carneros Soil. The result is a California Chard. that is original. *A perfect marriage of France and California.*

22⁹⁵

MALDONADO FAMILY VNYDS. '05 "Napa Valley" Lupe and Hugo Maldonado, father and son, own and oversee this pristine vineyard in Carneros. Made by Abe Schoener of Scholium Project, this is **RICH & ELEGANT** with notes of candied lemons & roasted hazelnuts, backed by a firm minerality and persistent acidity.

MKT

BOUCHAINE '05 "Carneros" Green apples, citrus, a creamy mid palate, a hint of oak and an elegant texture mark this Chardonnay as clearly Carneros.

16⁹⁵

TERRACES '05 "Napa Valley" This beautiful Chard. underwent no malolactic fermentation and was aged in neutral French Oak to provide pure fruit expressions.

24⁹⁵

2 NEW ZINFANDELS

JOHN ALAN

'04 "Paso Robles"
This balanced Paso Zin. shows abundant quantities of raspberry and black cherry fruit displaying both **ELEGANCE AND POWER.**

15⁹⁵

CAMPUS OAKS

'05 "Lodi"
Vines with an average age of 90 years produce this ripe, jammy Zin. that's just bursting with fruit.

8⁹⁹

2 NEW MERLOTS

COLUMBIA CREST

'05 "Columbia Valley" GRAND ESTATES
Another excellent value from this respected Washington State winery. It should receive a record 50 yrs. in a row Wine Spectator **"Best Buy,"** (an exaggeration, but you get the picture)

6⁹⁹

FRANCISCAN

'04 "Napa Valley"
It's trendy these days to bash on Merlot, but since we're not particularly trendy and we happen to like well-made Merlot, we've taken the opportunity to find you great deals like this one! *Even a Cab. lover will enjoy!*

16⁹⁵

LYETH

'05 "Sonoma"
Meritage

It's been some time since we have featured this producer in our flyer. **THEY ARE BACK** with a tasty blend that is full of plums, berries, notes of cedar and a hint of orange zest.

10⁹⁵

BIG HOUSE WHITE

'06 "California"
No longer owned by Bonny Doon, the new ownership has started with real **SUCCESS.** This blend is filled with juicy white peach, citrus, and a zingy acidity. This is a fun and unpretentious white at a price that won't land you in the poor house.

6⁹⁹