

20 SUPER BEST BUYS

Our Top choices, all under \$10 for your Holiday Parties...Great quality and no one beats our prices!!

WHITES

ROUND HILL '11 "California" Chardonnay WHAT AN INCREDIBLE DEAL!	4 ⁹⁹
2 COPAS '11 "La Mancha" Macabeo	5 ⁹⁹
KATO '11 "Marlborough" Sauvignon Blanc	8 ⁹⁹
HOGUE '10 "Columbia Valley" Chardonnay A TOP SELLER!	5 ⁹⁹
SNOQUALMIE '10 "Columbia Valley" Chardonnay	7 ⁹⁹
RIFF by Alois Lageder '11 "Delle Venezie" Pinot Grigio	7 ⁹⁹
PINE RIDGE '11 "California" Chenin Blanc/Niognier	8 ⁹⁹
LOUIS LATOUR '10 "Archeche" Chardonnay	6 ⁹⁹
MC MANIS '11 "California" RIVER JUNCTION Chardonnay	8 ⁹⁹

REDS

ROUND HILL '10 "California" Cabernet Sauvignon	4 ⁹⁹
LA VIEILLE FERME '11 "Ventoux" Rouge	5 ⁹⁹
FINCA DEL CASTILLO '11 "La Mancha" Tempranillo	5 ⁹⁹
VAN RUITAN '10 "Lodi" OLD VINE Zinfandel	6 ⁹⁹
BODEGAS ATALAYA '10 "Almansa" LAYA Grenache Blend	6 ⁹⁹
AMBERHILL '10 "California" SECRET BLEND Red	6 ⁹⁹
BACKHOUSE '11 "California" Pinot Noir	6 ⁹⁹
HAHN '11 "California" Pinot Noir	8 ⁹⁹
PRIMATERRA '10 "Sicily" Sangiovese	6 ⁹⁹
TOBIN JAMES '09 "Paso Robles" CHATEAU LE CACHEFLO Red Blend	8 ⁹⁹
COLUMBIA CREST '10 "Horse Heaven Hills" H3 LES CHEVAUX Red Blend '90" Wine Spectator	9 ⁹⁹

TWO MORE INCREDIBLE CLOSEOUTS

Our customers went CRAZY over the Derby Wine Estate Cabernet deal a few weeks ago, here is your chance at 2 more screaming deals!

DERBY

'07 "Paso Robles" Implico	'09 "San Simon/San Luis Obispo" Pinot Noir
50% OFF this terrific Bordeaux inspired blend! The Cab and Merlot come from Laura's vineyard, same vineyard used for Justin ISosceles. \$15⁹⁹	60% OFF this delicious Pinot Noir! We sold 40 cases in 48 hours of the 2008 vintage and we didn't advertise outside the store! We feel the 2009 version is even better quality! \$13⁹⁹

CRISTOM

'10 "Willamette Valley"
Pinot Gris

'88" Robert Parker

Peachy fruit, rich, underlying nuttiness and smoky, spicy notes.

\$13⁹⁹

INNISKILLIN

'07 "Niagara Peninsula"
Ice Wine

Normally \$40 a bottle! We have this tasty dessert wine for an amazing 40% off! Harvested at the pinnacle of Canada's crisp winter, the grapes are naturally frozen on the vine then hand-selected to create this rare treat.

24⁹⁹ 375 ml

san diego WINE co.®

7080 MIRAMAR RD. STE. 100
(Near the Starbucks)



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OPEN Mon-Wed 10-6 • Th & Fri 10-7 • Sat 10-6 • Sun 11-5
BUY WINE ONLINE!!! www.sandiegowineco.com

Special Holiday Hours

Christmas Eve 10am-4pm Christmas Day CLOSED
New Year's Eve 10am-5pm New Year's Day CLOSED
January 2nd 12pm-5pm

San Diego Wine Co.'s TOP 10 Holiday Picks

(Taste all of these wines Saturday, December 15th for just \$10 or \$1 if you DONATE! See the taste box for details.)

LA VELONA '06 "Brunello di Montalcino" "94+" Wine Advocate	29 ⁹⁹
GAINNEY '10 "Santa Rita Hills" Chardonnay "90" Wine Advocate	14 ⁹⁹
GROUNDWORK BY SANS LIEGE '10 "Santa Barbara County" Grenache	15 ⁹⁹
BIANCHI '09 "Paso Robles" HERITAGE SELECTION Zinfandel "90" Wine Spectator	11 ⁹⁹
TRINITAS '10 "Carneros" Chardonnay Rich and creamy with hints of crème brulee	19 ⁹⁹
MELVILLE '10 "Santa Rita Hills" ESTATE Pinto Noir "92" Wine Spectator	24 ⁹⁹
TRIDENTE '09 "Castilla y Leon" Tempranillo "91" Wine Advocate	15 ⁹⁹
JOHN ALAN '08 "Paso Robles" RESERVE Meritage A customer favorite!	17 ⁹⁹
MILBRANDT '10 "Columbia Valley" TRADITIONS Cabernet Sauvignon "90" Wine Spectator	12 ⁹⁹
RIDGE '10 "Dry Creek" LYTTON SPRINGS Red Blend "93+" Robert Parker	29 ⁹⁹

LEONETTI

'09 "Walla Walla"
Merlot

'93" Robert Parker

An absolutely stunning Merlot. AS good as it gets from anywhere on the planet!

69⁹⁹

TAIT

'10 "Barossa Valley"
THE BALL BUSTER
Shiraz

'90" Robert Parker

Totally opaque inky black crimson in color. Rich, thick, voluptuous flavors of dark plums and chocolate.

14⁹⁹

JANUIK

'09 "Columbia Valley"
Merlot

~SD Wine Co. Top Pick-

WOW! This is tasty! Lots of raspberry, vanilla and spice notes in the nose that complement rich, cocoa flavors.

\$17⁹⁹

TOP-SELLING CHARDONNAY

SAN SIMEON '10 "Monterey" Chardonnay WE HAVE SOLD HUNDREDS OF CASES!	11 ⁹⁹
McMANIS '11 "California" RIVER JUNCTION Chardonnay	8 ⁹⁹
TALBOT '10 "Santa Lucia Highlands" LOGAN Chardonnay	15 ⁹⁹
WENTE '11 "Monterey" RIVA RANCH Chardonnay	12 ⁹⁹
GRAYSON '11 "California" Chardonnay '89" ROBERT PARKER	7 ⁹⁹
INDEPENDENT PRODUCERS '11 "Columbia Valley" Chardonnay	8 ⁹⁹
SOLITUDE '10 "Carneros" Chardonnay	22 ⁹⁹
J VINEYARDS '09 "Russian River" Chardonnay	19 ⁹⁹
FRANK FAMILY '11 "Napa Valley" Chardonnay '90" WINE SPECTATOR	26 ⁹⁹
GUARACHI '10 "Napa Valley" Chardonnay '90" WINE SPECTATOR	29 ⁹⁹

We also have the LOWEST PRICES on ROMBAUER & CAKEBREAD

TOP-SELLING CABERNET SAUVIGNON

MADDALENA '11 "Paso Robles" Cabernet Sauvignon	11 ⁹⁹
EDGE '10 "North Coast" Cabernet Sauvignon	15 ⁹⁹
YATES '07 "Mt. Veeder" ALDEN PERRY RESERVE Cabernet Sauvignon, '94" WINE ENTHUSIAST	45 ⁹⁹
HISTOIRE '10 "Alexander Valley" Cabernet Sauvignon,	12 ⁹⁹
JOHN ALAN '08 "Paso Robles" Cabernet Sauvignon	16 ⁹⁹
ROUND POND '09 "Napa Valley" RUTHERFORD ESTATE Cabernet Sauvignon	39 ⁹⁹
JUSTIN '10 "Paso Robles" Cabernet Sauvignon	21 ⁹⁹
BUEHLER '10 "Napa Valley" ESTATE Cabernet Sauvignon	24 ⁹⁹
CAYMUS '10 "Napa Valley" Cabernet Sauvignon	64 ⁹⁹
SILVER OAK '08 "Alexander Valley" Cabernet Sauvignon	59 ⁹⁹

We also have the LOWEST PRICES on ROMBAUER, HALL & DUCKHORN

A BIG THANK YOU to our customers!

Thank you for your continued support over the past years! Your loyalty and referrals have been AMAZING! Happy Holidays, Merry Christmas, Happy Hanukkah and a very safe and prosperous New Year to all! Matt, Mark, Kevin C., Thomas, Luci, Sharon, Jonette & Torrey 🐾

From Wine Spectator's TOP 100 for 2012

ELIO GRASSO '08 "Barolo" CHINIERA GAVARINI '95" Wine Spec. #24	74 ⁹⁵
DOMAINES SCHLUMBERGER '10 "Meux LES FINESS ABRES Pinot Gris" '92" Wine Spec. #39	17 ⁹⁵
CAVIT '09 "Alta Luna" PHASES Vigneti delle Dolomiti Red '90" Wine Spec. #52	9 ⁹⁵
GREYWACKE '11 "Marlborough" Sauvignon Blanc '92" Wine Spec. #53	15 ⁹⁵
DESCENDIENTES DE J. PALACIOS '10 "Petalos" PIERZO '91" Wine Spec. #57	17 ⁹⁵
CASA LAPOSTOLLE '10 "Cachagua Valley" Cava Alexander Apalta Vine Cabernet Sauvignon '92" Wine Spec. #68	18 ⁹⁵
WATERBROOK '09 "Columbia Valley" RESERVE Merlot '91" Wine Spec. #71	18 ⁹⁵
MARQUES DE LACERES '05 "Rioja" Reserva '91" Wine Spec. #75	15 ⁹⁵
AUSTIN HOPE '10 "Paso Robles" HOPE FAMILY VINT. Syrah '93" Wine Spec. #76	31 ⁹⁵
EMILIO LUSTAU NV "Las Peñas" Solera Reserva Amontillado Torrez Dry '90" Wine Spec. #82	12 ⁹⁵
SKOURAS '11 "Peloponnese" MOSCOFILERO '90" Wine Spec. #90	12 ⁹⁵

NEW CABERNET SAUVIGNON

TITUS '09 "Napa Valley" Cabernet Sauvignon, "91" Wine Spectator, From Wine Spectator: "Pure, rich, dense and structured with a deep core of black licorice and espresso." 32 ⁹⁵
LA STORIA by TRENTADUE '10 "Alexander Valley" Cabernet Sauvignon, A very tasty Sonoma Cabernet. Abundant varietal aromas and flavors of blueberries, blackberry and licorice. 18 ⁹⁵
LAIRD '09 "Napa Valley" Cabernet Sauvignon, This mouth-filling wine on the palate is saturated with black cherry, dark chocolate and hints of coffee. 29 ⁹⁵
PERRY MOORE '08 "Napa Valley" BECKSTOFFER DR. CRANE Cabernet Sauvignon, A terrific, classic single vineyard Napa Valley Cabernet Sauvignon. 69 ⁹⁵
BISHOP'S PEAK '10 "Paso Robles" Cabernet Sauvignon, Deep ruby in color with raspberry, plum and dried herb on the slightly toasted vanilla finish. 9 ⁹⁵
FERRARI CARANO '09 "Alexander Valley" MOUNTAIN VINDS. Reserve Cabernet Sauvignon, This small production Cabernet is impressive with it's black cherry and blackberry fruit. The wine has excellent depth and finishes with mocha and spice. 39 ⁹⁵

ONLINE SHOPPING

Our online store has exceeded our expectations! We still have to build up our e-commerce community so please "like us" on Facebook and "follow us" on Twitter! We thank those of you who are spreading the word. Use www.sandiegowineco.com to send wine as gifts or send a gift card to the wine lovers in your life!

MAGNUMS (1.5 litre)

Big bottles make great gifts for the wine lover in your life!

JUSTIN '09 "Paso Robles" Isosceles 1.5 litre	110 ⁹⁵
SOTER '09 "Mineral Springs" Pinot Noir 1.5 litre	89 ⁹⁵
DUVAL LEROY NV BRUT Champagne 1.5 litre	65 ⁹⁵
BILLECART SALMON NV BRUT Rose 1.5 litre	145 ⁹⁵
SILVER OAK '08 "Alexander Valley" Cabernet Sauvignon 1.5 litre	115 ⁹⁵
ROEDERER ESTATE NV "Anderson Valley" BRUT Sparkling 1.5 litre	41 ⁹⁵
DUCKHORN '09 "Napa Valley" Cabernet Sauvignon 1.5 litre	110 ⁹⁵
GOLDENEYE '07 "Anderson Valley" Pinot Noir 1.5 litre	89 ⁹⁵

NEW PINOT NOIR

ARTESA '09 "Carmos" Pinot Noir, A GREAT VALUE! Mouthwatering notes of raspberry and cherry mingle with anise, sage and cinnamon. 13 ⁹⁵
ROCO '10 "Willamette Valley" Pinot Noir, '90" Robert Parker, From Wine Advocate: "Finishes with exuberance, clarity and satisfying juiciness." 23 ⁹⁵
ATHAIR '10 "Russian River Valley" Pinot Noir, Vibrant raspberry, dark cherry and vanilla with a hint of tobacco on the long, dark finish. 25 ⁹⁵
PATRICIA GREEN '10 "Willamette Valley" RIBBON RIDGE Pinot Noir, '90" Robert Parker, From Wine Advocate: "Hints of crushed stone and charred grilled meat add interest and this finishes with persistence." 26 ⁹⁵
PATTON VALLEY '09 "Willamette Valley" DE-CLASSIFIED Pinot Noir, This is Patton Valley's entry level Pinot Noir. Meant to be a touch lighter, it is none the less flavorful. Notes of sweet cherry and saffras. 16 ⁹⁵
SHEA WINE CELLARS '10 "Willamette Valley" SHEA VINEYARD Pinot Noir, '90" Robert Parker, From Wine Advocate: "Texturally polished and infectiousl juicy. Finishes with subtle smokiness and a ripe, juicy finish." -Luci's Top Pick- 32 ⁹⁵

SPAIN

RIO MADRE '11 "Rioja" Graciano, '91" Robert Parker, There are only a few all-Graciano Riojas made and they generally are two to three times more expensive. Check this one out! 8 ⁹⁵
FINCA LA EMPERATRIZ '08 "Rioja" Crianza, '91" Robert Parker, Very well-balanced. An expressive bouquet of black plum, cassis & red cherries. -Kevin's Top Pick- 12 ⁹⁵
LOS MOGADOR '10 "Priorat" '94-96" Robert Parker, Made by one of the "Founding Fathers" in Priorat, Rene Barbier. This is a bottling not to be missed! 39 ⁹⁵
BODEGAS EL NIDO '10 "Jumilla" Clio, Don't miss this gem. Scores in the mid 90's every year from Robert Parker. 38 ⁹⁵
BODEGAS EL NIDO '10 "Jumilla" El Nido. The 2008 version scored 96 Robert Parker, the 2007 scored 96 Robert Parker, the 2006 scored 97 Robert Parker and the 2005 scored 98 Robert Parker. You get the picture! Cabernet/Monastrell blend. 110 ⁹⁵

FRANCE

Abel Clement '10 "COTES DU RHONE" Rose, 50% off! We were skeptical when the representative dropped off this closeout Rose deal. But after we tasted the wine, we are believers! It still has plenty to offer. A DRY ROSE BARGAIN! 4 ⁹⁵
Laporte '11 "LOIRE" Le Bouquet, Cab Franc, Strawberry notes with a touch of pepper & rustic earthiness. 11 ⁹⁵
Chateau de la Maltroie '10 "SANTENAY" 1er Cru Rouge, A gorgeous red Burgundy with flavors of sweet red cherries and flowers. 38 ⁹⁵
Domaine Notre Dame des Pallieres '10 "GIGONDAS" One of the best value Gigondas you will ever find! Terrific complexity at this price! -Thomas' Top Pick- 15 ⁹⁵
Domaine des Heritiers by Louis Jadot '10 "PERNAUD VERGELESSES" Clos de la Croix de Pierre. An absolutely beautiful red wine bursting with fruit. 29 ⁹⁵
Domaine Andre Gagey by Louis Jadot '10 "BEAUNE" Les Groves Blanc, A fabulous white Burgundy! Layers of complexity make this a stunning white! 55 ⁹⁵

December Wine-of-the-Month '12

DERBY '07 "Paso Robles" FIFTEEN 10 Red

At nearly 70% OFF the retail price, this goes down as one of the CLOSEOUT STEALS OF THE YEAR! A blend of 59% Syrah, 29% Grenache and 12% Mourvedre. Flavors of black cherry fruit framed by lush, chewy tannins. We have a track record of deals from this winery and the quality of juice for the price is AMAZING!

8⁹⁵

the BEST Wines • the LOWEST Prices!

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ITALY

Fattoria del Cerro '09 "VINO NOBILE DI MONTEPULCIANO" '92" Wine Advocate, Luscious dark cherry, mint and anise with notes of tobacco and leather on the well-integrated finish. -Sharon's Top Pick- 15 ⁹⁵
Agostina Pieri '10 "ROSSO DI MONTALCINO" '91" Robert Parker, From Wine Advocate: "The 2010 Rosso di Montalcino is striking. Dark red berries, flowers and mint are some of the many notes." -Matt's Top Pick- 18 ⁹⁵
Mazzei '10 "TOSCANA" IGT, Badiola '92" Wine Spectator, From Wine Spectator: "Cherry and currant flavors are accented by violet notes in this structured, muscular red." 10 ⁹⁵
Fattoria de Monsanto '08 "CHIANTI CLASSICO" Riserva '92" Robert Parker, From Wine Advocate: "Dark cherries, plums, spices, cedar and tobacco flavors emerge from the glass." 16 ⁹⁵
Cantina del Pino '08 "BARBARESCO" '92" Wine Advocate, Elegant and focused with dark cherry, spice and crushed flowers on the polished finish. 35 ⁹⁵

TASTE every wine in this flyer marked with this "wreath."

Saturday December 1st 11-4pm JUST \$10⁰⁰

Taste wines with Accolades

(Wines rated 90 points or higher by Wine Spectator or Wine Advocate)

Saturday December 8th 11-4pm JUST \$10⁰⁰

GIFT CARD for Tots Tasting-Taste SD Wine Co. Top 10 Holiday Picks

Saturday December 15th 11-4pm JUST \$10⁰⁰ or for only \$4, if you donate!

You are invited to donate a GIFT CARD (Wons, Payless Shoes, Best Buy, Target) to benefit the Lorene Foster Children's Fund, a 18 year-old non-profit fund that assists children with medical needs within the Santee School District. The fund honors Lorene (Matt's mother-in-law & Jonette's mom) who passed away after her battle with cancer. www.lorenefoster.org

Wine makes a great gift, as well we have gift cards (can be used on our website), Go-Vino glasses, wine totes, wine glasses, decanters, Vin-Air's and more!

YES, WE SHIP WINE! YES, WE HELP WITH CORPORATE CLIENT GIFTS!
Please check our website for Holiday Hours!

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